

## **The 2012 Cleveland Apple Festival™ Apple Dessert Contest**

We are looking for the best homemade apple dessert in the valley! We'll be judging the desserts on Saturday, October 15th at The Cleveland Apple Festival™ in downtown Cleveland. Please read the rules and complete the application if you would like to participate. Entry deadline: Entry forms must be completed and submitted via mail postmarked on or before October 1st, 2012 to qualify for Early Bird entry or brought to the Apple Contest Table during the festival before 12:30pm on Saturday October 20th for regular entry. There will be a total of 5 prizes for the best recipes. One grand prize, one second place and three runners up prizes.

**Grand Prize will be a Chattanooga Choo Choo Getaway for 2! The Grand Prize includes:**

- **One Night's Accommodations in a beautiful victorian train car at the Chattanooga Choo Choo Holiday Inn**
- **2 Tickets to the Tennessee Aquarium's River Journey & Ocean Journey**
- **Admission for 2 to the IMAX 3D Theater**
- **\$10 in Choo Choo Bucks for use in gift shops or restaurants**
- **Tickets to the Model Railroad Museum**

**Second Prize** will be a \$50 gift card.

**Three Runner Up Prizes** of a \$20 gift certificate to Apple Valley Orchards.

**Entry deadline: Entry forms must be completed and submitted via mail postmarked on or before October 1<sup>st</sup>, 2012 to qualify for Early Bird entry or brought to the Apple Contest Table during the festival before 12:30pm on Saturday October 15th for regular entry.**

**If entry applications are submitted by mail and postmarked on or before October 1<sup>st</sup>, 2012 applicants will pay the EARLY BIRD entry fee rate of \$4 per entry.**

**Entry applications brought to the festival on the day of judging will pay the regular entry fee of \$6**

There will be a total of 5 prizes for the best recipes. One grand prize, one second place and three runners up prizes.

1. You may enter up to **three (3)** dessert submissions. However only one dessert per entry fee will be accepted. A panel of community leaders will judge the event.

2. This competition is open to anyone 16 years old or older. Participants must also purchase an entry ticket to The Cleveland Apple Festival™ at the gate. (Employees of The Cleveland Apple Festival™ or Apple Valley Orchards and their immediate families are ineligible to participate in this contest.)

3. The completed application along with a non-refundable\* EARLY BIRD entry fee of \$4 (Four dollars) must be mailed to Apple Dessert Recipe Contest PO Box 0761 Cleveland TN 37364-0761. You may also bring your application and the regular fee of \$6 (Six dollars) to the festival on Saturday October 20th before 12:30pm.

4. The homemade dessert must be brought to The Cleveland Apple Festival™ Apple Dessert Contest Table Saturday October 20<sup>th</sup> in downtown Cleveland, TN between the hours of 11:15 AM and 12:30 PM. Judging will begin promptly at 1pm.

5. Each participant must submit one freshly made Apple based dessert for each paid entry form (limit of 5 per household) in an 8 to 12 inch (approximately) NON returnable dessert pan or plate. All desserts become property of The Cleveland Apple Festival™.

6. Each entry will be recorded and a number assigned to the contestant. The number will be placed on the bottom of the pan. No other identifying marks may be made on the dessert or the pan. Only The Cleveland Apple Festival™ Dessert Committee will know the identity of the dessert maker.

7. All desserts must contain apples as their primary ingredient.

8. The desserts will be judged according to the following: 1) appearance and 2) taste

9. Winners will be announced from the performance stage at 2pm Saturday, October 20<sup>th</sup> during the festival. Winners must be present at this time to accept prizes.

10. The Cleveland Apple Festival™ reserves the right to limit the number of entries should the amount of entries become larger than can feasible be judged by the judging panel in the allotted time.

11. The Cleveland Apple Festival™ reserves the right to terminate this contest for any reason deemed appropriate by The Cleveland Apple Festival™ Committee and shall refund any entry fees received.

12. The Cleveland Apple Festival™ reserves the right to award alternate prizes of equal or greater value if, in the unlikely event, the prizes listed above as awards are unavailable or otherwise unobtainable by The Cleveland Apple Festival™ prize committee.

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### 2012 Cleveland Apple Festival™ Apple Dessert Contest

Cut and mail this bottom half to PO BOX 0761 Cleveland, TN 37364-0761 Make checks payable to "The Cleveland Apple Festival™". **Entry deadline: Entries must be postmarked no later than Oct. 1<sup>st</sup> 2012**

I have enclosed my fee to enter The Cleveland Apple Festival™ **Apple Dessert Contest**. I have read the above rules and will comply. My dessert will be delivered to The Cleveland Apple Festival™ Dessert Judging Area on October 20th in downtown Cleveland TN before **12:30pm**. (There is an entry fee at the gate to enter the festival.)

Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

Dessert Name \_\_\_\_\_

FOR OFFICE USE ONLY

Entry # \_\_\_\_\_

Date Recieved: \_\_\_\_\_

**A Festival Each Day Keeps Boredom Away!™**